



How Are Your Payments Contracts Performing?

Banks Partner With SRM To Significantly Reduce Costs And Increase Revenue

In today's complicated environment, bank executives need access to current data to make intelligent decisions that are in the best interest of their institution and its customers. When it comes to making long term commitments to top-of-the budget service providers, having access to the information this type of data provides when negotiating with a vendor's professional sales staff can be the difference between long term success and years of lagging results.

SRM Payments Assessment Can Help

Are you confident that your portfolio of payment contracts has been optimized? In today's changing marketplace, it pays to bring in an expert. SRM has conducted hundreds of payment vendor contract reviews – and brought billions in revenue enhancement and cost savings to its clients. Let our payments experts assist you in making sure your institution is best in class in areas such as:

- Card Branding and Processing
 - Signature and PIN Network
 - ATM/Debit/Credit Card Processing
- Online Banking and Bill Payment
- Consumer Checks

Results

In its 25 year history SRM has implemented over \$2.2 billion in cost savings and revenue enhancement for its clients. SRM's model is an outcome based approach – SRM is compensated with a fraction of the savings received from projects implemented for its clients, leading to zero net cost to the financial institution. As a result, SRM's objectives when negotiating what are often long term vendor contracts are perfectly aligned with those of its bank customers.

SRM Would Like To Work With You

SRM would like the opportunity to review your key vendor relationships to ensure that your bank is keeping dollars where they should be ... at the bank.

TARGET SAVINGS OF \$3MM FOR EACH \$1B IN ASSETS

"From annual savings standpoint, SRM has brought anywhere from \$50,000 to \$1.5 million in savings on single projects per year."

Jim Gray – CRO
Renasant Bank, Tupelo, MS

"One of the things about SRM that most impresses me is their sense of integrity. A lot of companies will offer to save you money, but they may not be honest. That kind of honesty is refreshing."

Brad Tidwell – President and CEO
Citizens National Bank

"I had no idea that when I shook hands on this deal, it would be a million dollar handshake."

Texas Bank Executive EVP, COO